

Customer Panel Roast sample d49ebc5e-1519-40db-838c-aad5d56ab681

Customer Panel Roast: <https://citare.sintetiko.com> Cover And Report Metadata URL

evaluated: <https://citare.sintetiko.com> Panel: 25 requested, 25 valid, 0 failed.

Evaluation Brief Would the target customer understand, trust, and feel ready to start the free month and let Citare handle inbound messages and booking requests? Panel

Profile 15 close-fit ICP reviewers and 10 skeptical or non-ideal reviewers; top

audience contexts: Pragmatist Professional (1), Analytical Skeptic (1), Aspiring

Entrepreneur (1), Quality Driven Professional (1); decision styles: Moderate (4),

Calculated Risk Taker (4), Cautious (3), Cautious Validator (2); tech comfort: 3 (11),

4 (5), 5 (5), 6 (2) What The Panel Saw Step 0 - Initial page: Citare Benefits Demo Use

cases Try free Turn messages into bookings Citare replies and books from WhatsApp,

Instagram, iMessage, web chat and wherever customers reach out. WhatsApp Instagram

iMessage Web chat Start free trial See live demo <3s average reply ti Step 1 - Opened

internal link: Privacy Policy: Citare Política de privacidad TØrminos de uso ES EN

Volver al inicio INFORMACIØN LEGAL Política de privacidad Última actualizaciØn: abril

de 2026 Esta polítca explica quØ datos trata Citare cuando visitas la web, pruebas la

demo o dejas una solicitud comercia Step 2 - Opened internal link: How it works:

Citare Benefits Demo Use cases Try free HOW IT WORKS Getting started is easier than

you think 01 Connect your number We link your current WhatsApp Business number in

minutes. No technical stress. 02 Tell us what you sell Feed it your services, pricing,

and FAQ Executive Summary The panel generally agrees that the value proposition is

crystal clear and the 'free month' offer is a strong low-risk entry point. Main

blocker: Missing social proof Top Findings Missing social proof: 25 of 25 Pricing and

trial clarity: 24 of 25 Trust and reliability evidence: 23 of 25 Dissent And Segment

Map Segment divergence: low What They Said Exactly Sarah: The value proposition is

clear and the 'free month' low-risk entry appeals to my pragmatism. However, the lack

of actual case studies or data-backed ROI (beyond a simulated chat) makes it a

hypothesis rather than a prov